

# MEET PANASONIC TOUGHBOOK AT THE GLOBAL PUBLIC TRANSPORT SUMMIT

**Panasonic is counting the days to the annual UITP Global Summit in Stockholm on the 9<sup>th</sup> to 12<sup>th</sup> of June. Panasonic TOUGHBOOK will be there, presenting our various solutions for public transportation.**

This year's theme will be *The Art of Public Transport*, where visionaries in the sector can show-off and discuss their innovative ideas for the future of public transportation. Panasonic proudly joins this event with our state-of-the-art solutions and rugged devices for the future of transportation.

We will showcase our solutions for the Public Transportation sector within driver/in-vehicle, mobile ticketing, ticketing control, service and maintenance.

#### **A summit with a proud history**

The Global Public Transport Summit is the world's biggest event dedicated to sustainable mobility. It dates back nearly 130 years.

The UITP is a three-day event covering both an exhibition with physical items of all sizes, innovative solutions and products as well as interesting debates and congress sessions with some of the spearheads of the transport industry, covering urban and regional transport across the world.

Panasonic is a part of the exhibition with physical content for optimising the future of public transport. Panasonic has developed a line of modern technological features to ease and smoothen public transport in the entire world.

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### About Panasonic System Communications Company Europe (PSCEU)

Our quest is to make technology work invisibly together and free businesses to succeed. We believe technology should just work. That businesses will succeed if they can simply focus on their customers, in the knowledge that all the technologies delivering their capabilities work together. That is why we are dedicated to developing products and solutions that are so integrated with our customer's way of working, that they are almost invisible – the workhorse in the background that powers business success.

### PSCEU is made up of six product categories:

- **Broadcast & ProAV** gives you the freedom to tell the story with its high quality products and solutions, which ensure smooth operation and excellent cost-performance across a range of remote cameras, switchers, studio cameras and ENG P2HD. The cinema camera range of VariCam models and the EVA1 are capable of true 4K and High Dynamic Range (HDR) making them the ideal solution for cinema, television, documentary and live event production.
- **Communication Solutions** offers world leading telephony systems, SIP terminal devices and professional 'network' scanners giving you the freedom to focus on the communication and not the connection.
- **Mobile Solutions Business Division** helps mobile workers improve productivity with its range of Toughbook rugged notebooks, business tablets, handhelds and electronic point of sales (EPOS) systems. As European market leaders, Panasonic had a 57% revenue share of sales of rugged and durable notebooks and tablets in 2017 (VDC Research, March 2018).
- **Industrial Medical Vision** manufactures applications for various segments such as medical, life science, ProAV or industrial. The product portfolio includes complete and OEM camera systems, providing the freedom to see what can't be seen.
- **Security Solutions**, built on a heritage of providing evidential quality CCTV footage. Delivering the highest image quality in all environmental conditions using our highly reliable, advanced technology cameras and image recording systems, giving you the freedom to feel secure.
- **Visual System Solutions** offers the widest range of professional displays and projectors and allows Audio Visual professionals the freedom to create. It leads the European high brightness projector market with a 39% market revenue share (Futuresource >5klm FY17 Q3, excl. 4K & digital cinema).

### About Panasonic

Panasonic Corporation is a worldwide leader in the development of diverse electronics technologies and solutions for customers in the consumer electronics, housing, automotive, and B2B businesses. The company, which celebrated its 100<sup>th</sup> anniversary in 2018, has expanded globally and now operates 591 subsidiaries and 88 associated companies worldwide, recording consolidated net sales of Euro 61.4 billion for the year ended March 31, 2018. Committed to pursuing new value through innovation across divisional lines, the company uses its technologies to create a better life and a better world for its customers. To learn more about Panasonic: <http://www.panasonic.com/global>.