



## *Bestmile Platform to Power Last-Mile Autonomous Vehicle Delivery Service*

**LAUSANNE - Switzerland and SAN FRANCISCO - USA, (May 29, 2019) – Bestmile, the leading Fleet Orchestration Platform used to plan, manage, and optimize autonomous and human-driven vehicles announced that the company’s platform has been selected by EIT Digital, the European Institute of Technology Digital to develop a Last-Mile Automated Delivery (LMAD) solution using autonomous robots.**

“Consumers increasingly expect same day delivery of many items,” said Guillaume Toubanc, EIT Digital Managing Director in France. “At the same time these services are expensive and deliver a poor experience, often adding to congestion and slowing down traffic in European cities. This project aims to make deliveries faster and more cost-effective while increasing customer satisfaction.”

The European initiative will form a new startup that develops innovative digital services jointly with companies. In addition to Bestmile, partners involved in the LMAD project include, GIM Robotics, BookIT, Picom, and Futurice. The newly created startup will integrate the partner technologies to support new retail practices. The ambitious project expects to be able to demonstrate a solution in France and in Finland by end of the year.

The consortium will integrate diverse technologies to seamlessly support new logistics business models such as fast, efficient delivery in gated areas or parcel deliveries in business campuses using LMAD solution. Together, the consortium will deliver a complete solution:

- GIM Robotics will provide the vehicle platform with advanced outdoor navigation.
- Bookit Oy will provide the last-mile logistics user interface and applications.
- Picom will help shape retail delivery use cases and business models.
- Futurice will help design the service for commercialization.
- Bestmile will provide the Fleet Orchestration Platform that optimizes fleet efficiency and performance.

### **THE NEED FOR FLEET ORCHESTRATION**

The project reinforces Bestmile’s unprecedented and proven ability to manage vehicles of any brand or type—autonomous or human-driven—to deliver any type of service with ultra-efficient, highly orchestrated dispatching, routing, and task matching to ensure that the right vehicle gets to the right place at the right time.

## PRESS RELEASE

MAY 29, 2019

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“This announcement highlights the flexibility of the Bestmile platform to orchestrate multiple types of fleets” said Raphael Gindrat, CEO and cofounder of Bestmile. “We are seeing more and more autonomous ground vehicle projects that need the kind of service optimization our platform provides.”

### MEDIA OPPORTUNITIES

Bestmile will be exhibiting and presenting at two of the most important global mobility events of the year, ITS Europe in Eindhoven, Netherlands June 3-16 and the UITP Global Summit June 9-12 in Stockholm. **To schedule an interview or briefing, contact: [press@bestmile.com](mailto:press@bestmile.com)**

### About Bestmile

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Bestmile’s Fleet Orchestration Platform empowers mobility providers to deploy, manage and optimize autonomous and human-driven vehicle fleets, supporting time-based and on-demand services, regardless of the vehicle brand or type.

The Bestmile platform allows operators to support multi-service offerings in a safe and efficient manner by integrating new mobility services in the existing transportation ecosystem. Bestmile’s Fleet Orchestration Platform is being used daily throughout the world in shared autonomous and human-driven fleets in pedestrian areas and on public roads. Incorporated in 2014, Bestmile has global offices in San Francisco (USA) and Lausanne (Switzerland).

### About EIT Digital

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EIT Digital is a leading European open innovation organisation. EIT Digital’s mission is to foster digital technology innovation and entrepreneurial talent for economic growth and quality of life in Europe bringing together entrepreneurs from over 200 top European corporations, SMEs, startups, universities and research institutes.

EIT Digital invests in strategic areas to accelerate the market uptake of research-based digital technologies and to bring entrepreneurial talent and leadership to Europe.

For more information visit: <http://www.eitdigital.eu/>

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**ITS Europe** – Eindhoven, Netherlands, June 3-6, stand 0.34

**UITP** – Stockholm, June 9-12, stand A3082

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### Bestmile

Av. de Rhodanie 58 - 1007 Lausanne - Switzerland  
535 Mission St. 14<sup>th</sup> Floor - San Francisco, CA 94105 - USA  
[bestmile.com](http://bestmile.com)

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### Media Contacts

Loraine Stantzos  
[press@bestmile.com](mailto:press@bestmile.com)  
+41 21 508 70 01