



UITP AWARDS

2017

CALL FOR APPLICATIONS

1. Background and Objectives

The UITP Awards recognise urban and local-level sustainable mobility projects that contribute to the public transport sector strategy PTx2 launched in 2009¹.

The PTx2 strategy acknowledges the vital role that public transport plays as the backbone of current and future urban and local mobility systems, boosting economic growth and sustainability in cities and regions. It offers guidance on how to successfully develop a sustainable mobility system based on public transport.

UITP members are committed to this strategy and are implementing ambitious and successful projects. Since 2011, UITP has celebrated projects that contribute to this strategy, taking the opportunity to share best practices and motivate public transport actors and stakeholders around the world.

The UITP Awards highlight ambitious and innovative projects undertaken in the last two years in cities and regions around the world. These should position public transport as the backbone of urban and local mobility solutions. The objective of the 2017 Awards is to highlight projects that also reflect the main themes of the slogan of the UITP Summit: “Lead the TRANSITION”.

In line with previous editions, the 2017 Awards will be presented at the UITP Summit² in Montréal on 17 May.

2. Award categories

The UITP Award categories recognise and reward ambitious and innovative practices in those key dimensions that companies and organisations need to address to put in place sustainable urban and local mobility systems.

These are:

- A visionary and comprehensive strategy and ecosystem
- Mobility supply solutions that suit differing lifestyles

¹ <http://www.uitp.org/strategy-public-transport>

² <https://uitpsummit.org/Awards>



- Mobility demand management and
- Sustainable funding and financing.

For the 2017 edition, UITP has selected the following Award categories:

1. Public Transport Strategy Award

Rewarding visionary leadership and projects that have contributed to the public transport sector strategy objective of doubling market share worldwide by 2025. Projects eligible for consideration include those implemented in the following areas:

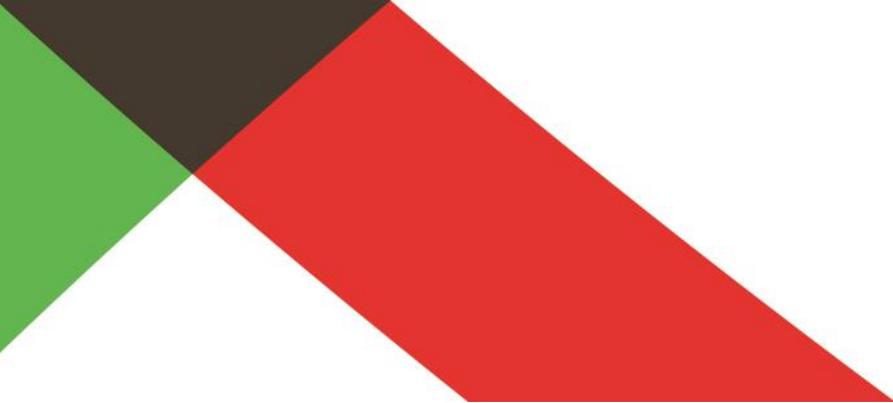
- Comprehensive public transport development plans successfully integrating land use and transport planning
- Implemented projects and plans fostering a balanced mobility landscape, encouraging the modal shift in favour of public transport, soft modes and combined mobility
- Projects encouraging lasting changes in individual mobility behaviour that support sustainable mobility (traffic calming measures, pricing, parking policy, land-use planning, etc)

2. Customer Experience Award

Rewarding ambitious and innovative projects that offer both an integrated and first-class mobility service and create a positive customer perception with its superior customer experience. Projects eligible for consideration include those implemented in the following areas:

- Building a culture of customer service leadership and innovative management
- Providing services that improve passengers' quality of life and improve the customers' overall experience
- Developing client-focused strategies and responding to specific needs
- Empowering staff to deliver service excellence
- Delivering alternative sustainable mobility options





3. Operational and Technological Excellence Award

Rewarding excellence in public transport operations and/or in the technologies deployed. Projects eligible for consideration include those implemented in the following areas:

- Introducing digital and green energy technologies
- Improving service delivery processes (cost-efficiency, reliability, safety, etc.)
- Exploiting big data for maintenance predictability
- Deploying construction methods that minimise disturbance and disruption
- Refurbishing existing systems and infrastructure

4. Smart Financing and Business Models Award

Rewarding ambitious and innovative approaches for developing infrastructure projects and innovative business models. Projects eligible for consideration include those implemented in the following areas:

- Strengthening or creating new revenue sources for either operational or capital expenses
- Applying new/alternative financing mechanisms for capital projects
- Adapting governance frameworks for implementing new solutions

5. Small Cities and Low Density Areas Award

Rewarding projects proposing innovative and sustainable mobility solutions in small cities and low-density areas that make regional areas more attractive and provide efficient alternative mobility solutions to cars. Projects eligible for consideration include those implemented in the following areas:

- Systems that are commercially viable or successful in terms of passenger number of and quality of service
- Services that provide alternatives to cars (DRT, ride-sharing, car-sharing, biking, walking, informal transport)
- Services that focus on the social and economic aspects of transport;



- Services that use customer segmentation and are suitable for all (old/young; students/workers; fast/slow etc)
- Systems that provide integrated mobility and interaction between city and countryside
- Marketing and communication campaigns that promote sustainable mobility in small cities and low-density areas

6. Design Award

Rewarding companies leading successful design management processes resulting in ambitious and innovative design products and spaces (architecture, graphics, industrial design, rolling stock, etc.) that will make public transport more attractive. Projects eligible for consideration include those implemented in the following areas:

- Projects that improve passenger accessibility
- Projects that use innovative digital technologies
- Projects that improve the customer experience and customer satisfaction

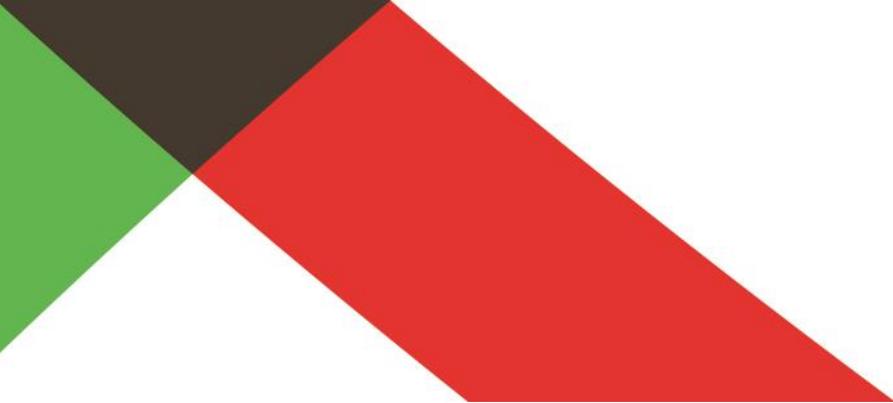
7. Y4PT Young Leadership Award

Rewarding new leaders, talented staff and innovators in the sustainable mobility sector. This special award category recognises the importance of the coming generations that will drive the future of public transport and the sustainable mobility sector as a whole. This award will be presented by UITP and the Youth for Public Transport (Y4PT) Foundation³.



³ <http://www.y4pt.org>





Candidates for this award should be:

- Nominated by a UITP member
- Involved in sustainable/innovative mobility projects
- Born after 17 May 1987

3. Who should apply

The Call is open to companies and organisations with a stake in the mobility chain, including:

- National, regional and local governments and authorities
- Operators of all urban transport solutions
- Industry and service suppliers
- Investors
- Academia and researchers
- Associations and NGOs

Joint applications are welcome.

The UITP Awards aim to recognise ambitious and innovative projects submitted by our members. In exceptional circumstances, UITP will consider outstanding applications from non-UITP members that bring new ideas and exceptional value to the public transport sector and help support the development of sustainable mobility systems in cities and regions.

4. Jury, eligibility and evaluation criteria

UITP will establish an International Jury of public transport experts. This Jury will be chaired by the UITP PresCom⁴ Chair.

The projects submitted should meet the following **eligibility criteria**:

- Projects must **adhere to the sector's ambition** of doubling the public transport market share whilst striving to deliver improved urban mobility solutions

⁴ The PresCom is a sub-group of the UITP Policy Board comprising Chairpersons of Committees, Commissions and Regional Executive Committees.



- Projects must fall into one of the **Award categories** as published in this Call
- Projects must have been **delivered within the two-year period since the last UITP Summit** (from June 2015 to May 2017)
- Each company⁵ may submit a maximum of **three applications**. Should UITP receive more than three applications from the same company, only the first three will be considered. On top of these three applications per company, UITP Members can submit **extra nominations for the Y4PT Young Leadership Award category**.

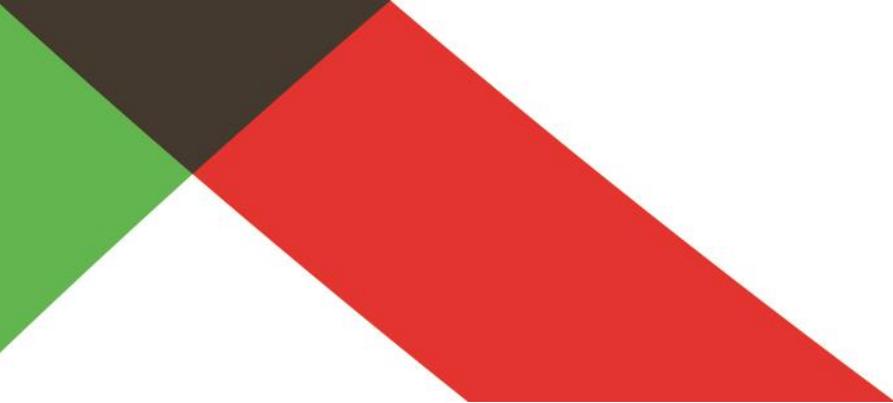
Once the eligibility has been verified, all valid applications will be **evaluated in line with the following criteria**:

- **Contribution to the sector ambition** of doubling the public transport market share worldwide by 2025
- **Innovation**: the novelty of an idea or invention translated into goods or services for the first time
- **Transferability**: the potential for the project to be replicated in another city/region
- **Partnership**: formal or informal consortia of partners and stakeholders that jointly submit an application, demonstrating an integrated approach to mobility issues
- **Match to the UITP Summit 2017 themes** addressed under the slogan "Lead the TRANSITION", i.e. the urban and social dimension of transport, digitalisation, energy efficiency and greater entrepreneurship
- **Relevance** to the specific Award Category

For each Award category, a shortlist of three will be selected and a winner chosen. For the Award category *Public Transport Strategy*, the jury can select up to five finalists.

⁵ The participating company can be an individual company or a group. If the participating company is a group, the group, including all its entities, may submit a maximum of three applications.





UITP reserves the right to assign an application to a different Award category and to not award a prize if the jury decides that the quality of the submitted projects is insufficient.

5. Awarding process

The selection process is comprised of the following steps:

- Eligibility check (February): Immediately following the closing date of the Call, 31 January 2017, UITP staff will carry out an initial assessment of the applications to check they comply with the eligibility criteria outlined in chapter 4 of this Call
- Selection of finalists (March): Experts in the category domain will nominate the finalists per award category
- Selection of winners (March): An international Jury⁶ will choose the winner in each award category. The names of the winners will not be made public before the Awards Ceremony
- Handover of Awards (May): The handover of all Awards will take place at the UITP Summit, on 17 May 2017 in Montréal

6. Benefits for applicants

Winners will be invited to attend the Awards Ceremony, which will be held during UITP Summit on 17 May 2017 in Montréal.

A report on the winners and finalists of the UITP Awards 2017 will be produced and extracts published in international media.

Winners and finalists will be announced in different UITP publications, the UITP website and in a dedicated press release.

Winners will be entitled to include the UITP Award-winner logo in their corporate documents.

The winner of the Y4PT Young Leadership Award category will get a special price.

⁶ The International Jury will be composed of UITP members and external experts, in the same proportion



7. Timing

The Call for Applications will be published on 31 October 2016 on the website of the UITP Summit (<https://uitpsummit.org/Awards>).

The deadline for applications is **31 January 2017**. Applications received after this date will not be considered.

8. How to apply

To apply, please fill in the online application form to be found in the website of the UITP Summit (<https://uitpsummit.org/Awards>) (Annex1). For the Design Award category submitting photos is compulsory (See details in Annex1).

Please note that a specific application form has been developed for the Y4PT Young Leadership Award. This application form can be also found in the website of the UITP Summit (<https://uitpsummit.org/Awards>) and in the Y4PT website <http://www.y4pt.org> (Annex2).

Only applications received via the on-line submission system will be evaluated. Other supporting materials will not be considered. Please note that incomplete forms will not be considered.

UITP will contact finalists in April 2017; further information and communication material may be requested.

UITP reserves the right to use extracts from submissions for promotional purposes. The submission of copyrighted material to UITP for the UITP Awards will constitute a general granting of permission for UITP to use the material for promotional purposes.

9. Contacts

For further information about the UITP Awards, please contact:
lara.isasa@uitp.org or Isabelle.kortleven@uitp.org Tel. +32 2 433 31 57



Annex 1: Tips to filling in the Application Form

Introduction

The UITP Awards 2017 Application Form is part of an on-line submission system to be found in the website of the UITP Summit.

To simplify the process, we suggest that you prepare your answers in advance in a Word document and then copy the information into the on-line submission system. The system does not allow you to use more than **900 characters** to answer each question, only 250 characters for short questions.

For the Design Award category submitting photos is compulsory (between 3 and 6 photos in a high definition format). Participants will have to attach the "Pictures copyright/authors' right clearing form" (Annex3). At least one of the photos should show the project with passengers/customers. For example, a station with passengers or a vehicle in operation. Both the photos and the "Pictures copyright/authors' right clearing form" will have to be attached via the on-line submission system.

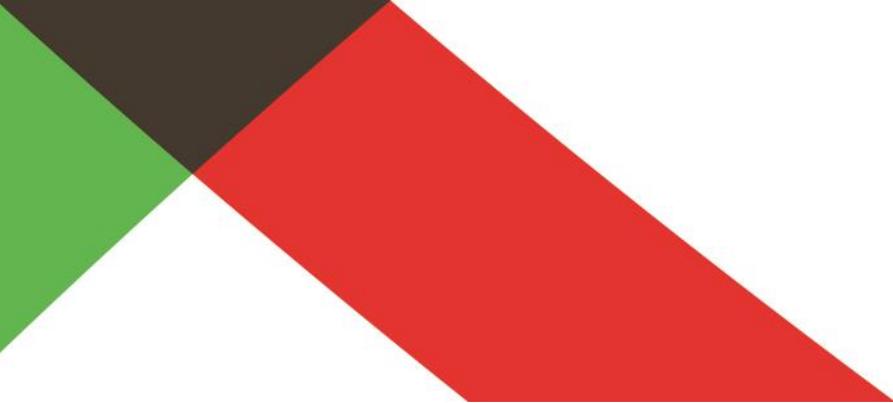
For more information or if you find any difficulties, please do not hesitate to contact: isabelle.kortleven@uitp.org; lara.isasa@uitp.org.

List of questions included in the Application Form:

General questions

1. To which sector does your company/organisation belong?
2. Is this a Joint Application? If so, please give the name(s) of the other companies/organisations submitting the application with you.
3. In which region/country has this project been implemented?
4. Title of the project.
5. Launch and end date of the project (or expected end date).
6. Description of your project, including financial information.
7. For which Award category are you applying?
8. Which aspects of your project tie in with the selected Award category?
9. What is the number of inhabitants and population density in the city/region where the project has been implemented?

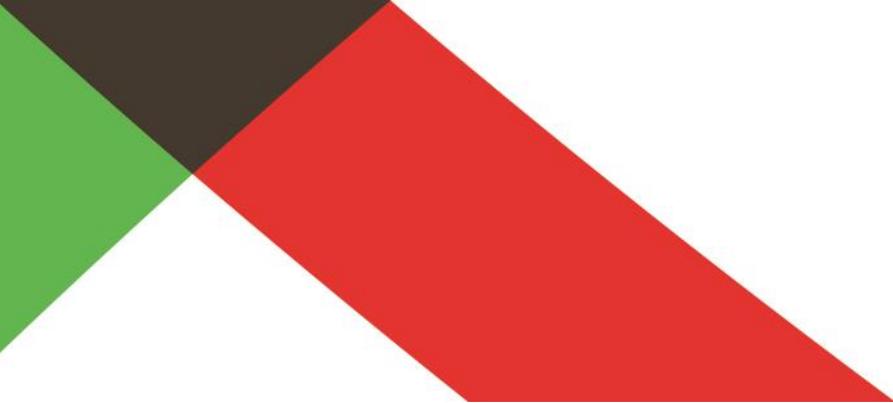


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10. What was the growth rate, in terms of public transport passengers, in your city/region over the last two years and what are the future projections? Please, provide the reference.
 11. What are the project's innovative features?
 12. Can you list the project partners and their role?
 13. Which stakeholders are involved in the project?
 14. Does the project reflect the main themes addressed by the UITP Summit slogan "Lead the TRANSITION"? i.e. the urban and social dimension of transport, digitalisation, energy efficiency and greater entrepreneurship. If yes, please explain.

Specific questions (The following questions may not be relevant to every project, but are **compulsory for some award categories**).

15. Is there a long-term strategy for public transport in your city/ region? To what extent does this project contribute to this strategy?
Compulsory for the Public Transport Strategy Award
16. How does the project contribute to the integration of different transport modes?
Compulsory for the Public Transport Strategy Award
17. Is land use and transport planning integrated in your city/region?
Compulsory for the Public Transport Strategy Award
18. Are there any measures in your project to influence mobility demand?
Compulsory for the Public Transport Strategy Award
19. To what extent is the project influential in creating higher customer satisfaction? What was the customer satisfaction rate (%) in your city/region over the last two years? (Please provide the reference).
Compulsory for the Customer Experience Award
20. Can you describe the outstanding features of the operations and/or technology deployed in the project? Can you provide reliability figures?
Compulsory for the Operational and Technological Excellence Award
21. Has your project introduced a smart financing solution or a new business model? If so, please describe.
Compulsory for the Smart Financing and Business Models Award





22. Does the project create additional revenue, on top of the fare box revenue, for the public transportation system?

Compulsory for the Smart Financing and Business Models Award

23. Does your project propose innovative and sustainable mobility solutions in a small city or in low-density areas? If so, please describe them.

Compulsory for the Small Cities and Low Density Areas Award

24. Does the project incorporate successful design management processes resulting in ambitious and innovative design products and spaces? If so, please describe them.

Compulsory for the Design Award

25. Is your company part of a larger group? If so, please give the name of the group.

Compulsory for all Award categories



Annex 2: Tips to filling in the Application Form for the Y4PT Young Leadership Award

The UITP Awards 2017 Application Form for the Y4PT Young Leadership Award is also embedded in an on-line submission system to be found in the website of the UITP Summit.

To simplify the process, we suggest that you prepare your answers in advance in a Word document and then copy the information into the on-line submission system.

The system does not allow you to use more than **900 characters** to answer each question, only 250 characters for short questions.

The questions to be answered are the following:

1. Information about the **person and company⁷ nominating** a candidate for the Y4PT Young Leadership Award category: first name, last name, job title, company name, company sector (academic, authority, industry, operator...), e-mail address, fixed phone number, mobile phone number, postal address, etc.
2. Information about **the nominee**: first name, last name, job title, company name, company sector (academic, authority, industry, operator...), e-mail address, fixed phone number, mobile phone number, postal address, etc.
3. **Reasons** for nominating this person to the Y4PT Young Leadership Award.
4. Nominee's **proven track record of achievements** that support this submission.
5. Nominee's **on-going projects related to sustainable/innovative mobility**.
6. Nominee's brief **CV resume**:
 - a. Academic background
 - b. Work experience
 - c. Bibliographic production

⁷ The company that submits a nomination to the Y4PT Young Leadership Award, has to be a UITP Member (operator, authority, industry, association, academic, other).



- d. Professional affiliations and voluntary work
- e. Other significant information
- f. Date of birth

7. Endorsements:

- a. Has the Chairman of the Board, the CEO or any other high-ranked representative of the nominee's company personally endorsed this nomination?
 - i. Yes / No
 - ii. If yes, give the name of the person and enclose the endorsement letter, via the on-line submission system
- b. Has any of the nominee's colleagues and peers inside or outside the company personally endorsed this nomination?
 - i. Yes / No
 - ii. If yes, give the name of the person and enclose the endorsement letter via the on-line submission system

For further information or if you find any difficulties, please do not hesitate to contact: sebastian.pernet@y4pt.org or alessandra.gorini@uitp.org



Annex 3: Copyright/Author's Rights Clearing Form

Please highlight your choice (as well as the “commercial” and “modified” options):

→ I hereby grant permission for this picture/these pictures to be made accessible and reproduced freely in leaflets, brochures, books, magazines, websites and social networks by UITP staff as well as by UITP members for professional use only.

- This picture/these pictures can/cannot be used for commercial purposes
- This picture/these pictures can/cannot be modified

→ I hereby grant permission for this picture/ these pictures to be made accessible and reproduced freely in leaflets, brochures, books, magazines, websites and social networks by UITP staff only.

- This picture/these pictures can/cannot be used for commercial purposes
- This picture/these pictures can/cannot be modified

→ I do not grant permission for this picture/ these pictures to be made accessible and reproduced for any purpose other than the specified usage.

Copies⁸ will feature the source of the document (company/photographer)- please **indicate** the source to be acknowledged.

Name copyright: _____

Professional pictures taken by UITP staff and/or sub-contractors (photographers...) are automatically considered as copyright/authors rights' cleared. The staff and/or photographer must indicate the source, or any other relevant information about the picture(s) taken.

Name - Company – Date

⁸ UITP will not accept liability for failure of third parties (members) to respect this point.

